



Contractor & Journeyman Spotlights

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NECA/IBEW LOCAL 48

Eighteen years of Commitment and Excellence - B.U.L.L. Session Charity Events

Every year, businesses, unions and legislative leaders support the local community through their charitable contributions and unmatched dedication to some of Oregon's most deserving organizations. The B.U.L.L. Session is one catalyst for their generosity. The two-day fundraiser, attended by many of the area's most prestigious leaders, begins with a dinner and auction and continues on day two with a large golf tournament. Since its inception in 1990, the B.U.L.L. Session has raised over \$3 million.

It's hard to believe that it's been 18 years since NECA and IBEW joined forces with other construction industry power-houses to initiate this community outreach. Alongside founding members Tim Gauthier of NECA and Jerry Bruce of IBEW, was SMACNA's Bob Blake and McMorgan & Company's Jim Moss among other community leaders. Together these men made a commitment to

themselves, to each other and to the community to bestow an opportunity for future success through the most important link to society - our children.

Over the years, participants and donations have exponentially risen. Eighty-seven golfers participated in the first B.U.L.L. Session at the Resort at the Mountain in 1991. The first \$5,000 donation was awarded to Shriners Hospital for Crippled Children. In 1992, the B.U.L.L. Session's donation quadrupled to \$20,000. Fast forward to 2007 and Pumpkin Ridge Golf Course; a remarkable \$330,000 was awarded to nine different charities.

The B.U.L.L. Session is now one of Oregon's largest charity events. Gift recipients include: Doernbecher Children's Hospital, Emanuel Children's Hospital, Gales Creek Camp Foundation, Hearing & Speech Institute, March of Dimes, Providence Child Center, Shriners Hospitals for Children - Portland, Special Olympics Oregon, and Wheel to Walk Foundation. The philanthropic efforts of NECA/IBEW 48 members and their partners have changed the lives of many children, as well as the participants themselves.

While some of the founding fathers have retired, their vision and passion continues to thrive in the spirit of the B.U.L.L. The new generation is becoming involved to carry on the B.U.L.L. tradition. The ongoing commitment to the charity and community touches many lives.





Greetings from Tim Gauthier, Oregon-Columbia NECA Chapter executive director

**We Make Our Living
by What We Get
We Make Our Life
by What We Give**

The local electrical industry represented by the Oregon-Columbia NECA chapter and IBEW 48 have continued their strong support for our community through sponsorships of various charitable organizations, donations of dollars and sweat equity along with straight out volunteerism to the many causes that stir us all to be involved. Is it possible to quantify or measure the degree of our support? Probably not, but more important we should look at this issue of philanthropy and ask ourselves: what more can I do to help those less fortunate in our community?

Over the years I have been impressed with the dollars that have been raised by our industry for the various charities; the donations reach into the millions of dollars annually. Even more, I have been touched by the many volunteer hours donated by the

members of our respective organizations, which truly represents our philosophy to give back.

In 2006 NECA/IBEW 48 was recognized by Portland State University with their Urban Pioneer Award for our "commitment to the community making Portland the great city that it is." This was a great honor for our industry to be recognized not only by the academic institution of PSU but also by the business, construction and government community represented at the dinner of nearly 1,000 attendees.

It was inspiring to be recognized for doing the right thing:

- Providing family-wage careers
- Educating our youth
- Paying our taxes
- Providing for the health and welfare of our employees
- Providing for those less fortunate
- Offering a hand up

We, NECA/IBEW 48, can do the right thing because we believe in a strong industry. Our concept of partnering characterized by a mutual respect for labor and management gives us a basic understanding that the economic cost of conflict between labor and management is unacceptable and that appropriate problem solving beliefs are consequently valuable. Therefore we would rather improve and benefit our industry and our community by moving forward together. We do this as an industry, and we encourage all of our respective members to do this individually as well. Where ever possible, whenever possible, give back and make yourself a life!



Greetings from Clif Davis, IBEW Local 48 business manager

On Saturday June 14th over 300 union members took to the highway for the sixth annual Unions for Kids Motorcycle Poker Run. We are proud to announce that we raised \$15,000 on the day of the event, bringing the total donation to Doernbecher's Children Hospital to \$50,000.

This year we broke our record for donations! Our first year we raised \$2,500; last year we were up to \$30,000; with this year's donation we are proud to have given Doernbecher's \$121,000!

Those who went out on the run paid a \$10 entry fee to draw a poker card at five different stops along the 90-mile route. The best and the worst hand won cash. Stops included the Stage Coach Saloon in Fairview and Pub 181 in Gresham, as well as establishments in Sandy, Clackamas and Troutdale.

A Harley Davidson Motorcycle was raffled, thanks to our friends at Columbia Motorcycle Harley Davidson of Vancouver Washington. Congratulations to Jack Miller of Operating Engineers Local 701 who was the lucky winner!

Pete Savage from the Regional Council of Carpenters, Rob Teague of McKinstry Company and I were proud to have had the opportunity to present the check to Ashley Schmid from the Doernbacher Foundation.

We want to thank everyone who participated in this year's event. Our title sponsors at the Regional Council of Carpenters, McKinstry Company and, proudly, my own local-IBEW Local 48.

At a time when there are organizations spending lots of money to deride union members as lazy and self-interested, this is just the sort of event that allows us to get the "real" union facts out

there. It was a real moment of pride to hand that check for \$50,000 to such a worthy cause. I look forward to continuing to encourage Local 48 to reach out to our community with these sorts of events, and thank all of you who continue to give of yourself, both time and money, to help make these events so successful.



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E C Company

From manufacturing generators for World War II ships to charity golf tournaments, the electricians of E C Company have a long history of service to their communities. While the war effort is long past, the Portland-based company continues its philanthropy in many diverse ways, including the Loaves & Fishes Centers and their Meals-On-Wheels program.

The Loaves & Fishes kitchen produces 5,000 hot, nutritious meals five days a week for seniors that come to dine at the 31 centers around Portland and for those that are homebound through Meals-On-Wheels volunteer delivery drivers. Each week, E C employees take a company van and deliver meals around downtown Portland to homebound seniors.

"This is a great first hand reminder of how an hour or two can make a huge difference," said E C's president George Adams.

The idea of supporting these vital programs through a benefit golf tournament sparked E C Company to transform its own client golf tournament into "Drive for Meals-On-Wheels." Thanks to E C's efforts as the host and chief sponsor, the annual tournament has raised \$78,000 the last three years. E C expects this year's golf tournament to raise \$40,000 for the charity, a record high for the tournament.

E C's spirit of service extends from local communities to the rest of the world. In addition to sponsoring charity events like the golf tournament and supporting youth sports teams, E C Company assisted in building a much-needed school abroad.

"E C Company participates in many charities and believes it's important to give back to the causes that improve the lives of those around us; our employees, our clients, our families, and our neighbors. Many of the causes we support are employee driven in some way," said Adams.

E C Company's selfless efforts deserve recognition for the many lives they have touched, from youth athletes to senior citizens. The company has shown the ability to mix fun with charity for the benefit of its employees and their greater communities.



Michelle Miller

You may have seen Michelle Miller in a number of local publications lately – quite literally, she is becoming the poster child for women in construction careers. Most recently she was featured in a story about the South Waterfront Construction in the DJC and a few months ago the Oregon Department of Labor wanted to use her image on a post card to recruit new apprentices. But Michelle Miller is not only the IBEW's "Next Top Model" – she truly exemplifies the spirit of volunteering.

Michelle's first experience with volunteering in the trades was with her dad at a Portland Rebuilding Together Event. It took just one time to get her hooked – she's been back every year for over a decade. Now, an area co-captain, Michelle looks forward to the event every year. But she takes most pride in the time she spends volunteering with the Women in Trades organization. She credits the organization to helping her choose the career she is so fond of today.

"If it wasn't for Women in Trades, I don't think I'd be here," Miller says. "I feel like they really went out of their way to prepare and train me to get into the apprentice program and I want to give back."

Michelle offers herself as a resource to women interested in a career in the trades at various trade fairs, high schools and events. Her favorite part is being a mentor to young girls who have questions on what it's really like to be in the construction world.

"When I'm helping people one-on-one, they are just so happy and so excited," she said. To be able to tell them that 'chicks' are doing it and it's not as rough and tough as it looks and to break down those stereotypes is the most rewarding part."

We commend Michelle for her hard work, generosity, and for being a prime example of members of the NECA/IBEW Local 48 partnership.

Did you know...every little bit makes a difference?

In today's fast-paced and technology-enriched world, it's no wonder time escapes us. Juggling work and family alone leaves little time for anything else. Although daily routines provide benefit, they can develop into monotonous patterns that deny our spirit of meaning. However, some people, our members included, have mastered the spirit of giving by donating their time and talent to projects that they are personally invested in. It is their dedication that makes a difference.

People like Greg Parsons, formally of Metzger Electric, who helped carry on the Habitat of Humanity tradition after the company was purchased by West Side is just one example. Since the purchase in 2000, Carl Jensen and his team have been involved in over a dozen Habitat projects thanks to Parsons' dedication. Who can forget the forever optimist Jim Ferris? For the past 12 years Jim has served on the Rebuilding Together board of directors and Red's Electric has donated time and materials for the past 15 years.


Cherry City's Matt Jones uses his love for biking and the outdoors to fundraise for organizations important to him. The fundraising rides Reach the Beach, Summit to Surf and the Fire and Ice are on his 2008 list. The giving bug can become infectious. Just ask Bruce Zimmerman or former IBEW president Bob Palandech. By publication date, both men will have just returned from Peru where they spent two-weeks with Health Bridges International (HBI), an organization founded to create collaboration and cooperation for the betterment of marginalized people in developing nations.

Whether it's time, money, or both, every hour and dollar invested into a deserving cause is returned ten-fold to those who participate. Just ask any volunteer. Greg, Carl, Matt, Jeff and Bob all have the same reason for volunteering – it gives them a sense of pride and satisfaction to give back to their communities.

The list of NECA/IBEW Local 48 humanitarians is long. We thank each and every one of you for your ongoing acts of kindness.



Matt Jones of Cherry City celebrates Reaching the Beach – a fundraiser for the American Lung Association of Oregon.



event calendar

JULY

- o Local 48 Picnic, Oaks Park Area #1, July 13 @ 11 a.m.
- o IBEW 48 General Membership Meeting, IBEW Meeting Hall, July 23 @ 6:30 p.m.
- o NECA 25th Annual Golf Tournament, Resort at the Mountain, July 11

AUGUST

- o NECA District Six Summer Convention - Disneyland - August 6-10, 2008
- o IBEW Local 48 Golf Tournament, Broadmoor Golf Course, August 3
- o IBEW 48 General Membership Meeting, IBEW Meeting Hall, August 27 @ 6:30 p.m.

SEPTEMBER

- o NECA Chapter Meeting, NECA Offices, September 15
- o B.U.L.L. Session Cadillac Charity Auction and Dinner, Oregon Convention Center September 8
- o B.U.L.L. Session Cadillac Invitational Golf Tournament, Pumpkin Ridge Golf Course, September 9
- o Portland Business Journal Sustainability Luncheon, Governor Hotel, September 12
- o IBEW 48 General Membership Meeting, IBEW Meeting Hall, September 24 @ 6:30 p.m.

OCTOBER

- o NECA Chapter Meeting, NECA Offices, October 13 @ 5:30 p.m.
- o IBEW 48 General Membership Meeting, IBEW Meeting Hall, October 22 @ 6:30

code of excellence

More than a positive image

The Code of Excellence is designed to bring out the best in our construction members and demonstrate to customers our commitment to quality and performance. Skills, abilities and high customer satisfaction ratings contribute to our confidence and self-esteem, but it's an unwritten moral code that helps bring out "the best" in our members.

Thankfully, our family-wage jobs satisfy the economic needs of our family including food, housing, recreation and economic security in retirement. Yet, there are many others who are less fortunate and who rely on the generosity of strangers to satisfy even the most basic life needs.

Like an off-duty fireman who rushes to the aid of an accident victim, the same level of heroism is seen among our members on a regular basis. Our contractors and electricians regularly donate materials and time to improve the lives of those who may suffer terminal illnesses or simply lack the means to help themselves. This isn't a requirement or a part of a written code. It's an inherent characteristic that speaks volumes to the integrity and character of the people within our membership.

Businesses and organizations that take the time to develop and foster proclamations such as a Code of Excellence are those who understand and respect the value of human life. The next time you see the Code of Excellence, see it for more than the literal display of black and white words. Its intention is to enrich your life both professionally and personally.



Rod's Corner – Written by Rod Belisle

Mentoring an Apprentice

Many Journeyman Electricians or Limited Energy Technicians are presented with the opportunity or should I say "responsibility" to oversee an apprentice. This obligation is spelled out in statute through the Oregon Bureau of Labor and Industries. This requirement also indicates that there is a responsibility by the JW to mentor the apprentice and provide an environment that is conducive to learning.

From a practical standpoint, this means you are required to train the apprentice through "on the job" training. Training methods have long been established to provide a proven result. This method called "direct supervision" is as follows:

- Prepare the apprentice – state the task, assess the level of knowledge and create a learning environment.
- Present the task – explain the task, show them how if needed, and stress each step, assuring they understand before proceeding.
- Try out performance – observe the apprentice doing the task and correct or offer clarification when needed.

- Follow up – Encourage questions and safe work practices and provide input to improve efficiency.

Direct supervision is only one element of mentoring an apprentice but very important and at the core of the success of the NECA/IBEW Partnership.

"On the job" training is a key element to the success of the apprentice. The supervision they receive has a vital impact on their future and also the future of the industry. Keep in mind what "on-the-job" training is all about and that 80% of apprenticeship is spent on-the-job.

Remember, "If the apprentice hasn't learned...the journeyman hasn't taught!"





Safety First — Written by Barry Moreland

Providing First Aid and Basic Life Support

Developing the skill sets necessary to be an electrician takes many hours of classroom training and on-the-job application. Ironically, it is one of the most important skills learned that one hopes to never have to use. A workplace injury, no matter how slight or severe, needs to be addressed by those with the training, equipment and abilities necessary to properly assess the situation and respond accordingly.

NECA/IBEW 48 trained electricians and apprentices are ready to respond to many of these conditions and situations. In general, first aid and basic life support training is not required by OSHA when advanced

medical services can respond in a timely manner. While OSHA does not define “timely,” waiting a few minutes for medical response watching another brother or sister suffer is just not acceptable.

An electrician who is ready to respond and applies first aid, basic life support or uses an external automated defibrillator is protected under the Good Samaritan Act. The Good Samaritan Act is meant to protect those who come to the aid of others for no other reason than kindness. Good Samaritan laws only help if the rescuer (or would-be rescuer) is acting without any expectation of reward.

The person providing first aid must not deliberately cause further harm to the victim. Breaking ribs during CPR is NOT deliberately causing further harm. The person providing first aid must offer and provide care only up to the level and extent he/she is trained and qualified.

The details of the Good Samaritan Laws in various jurisdictions can differ, including who is protected from liability and in what circumstances. Oregon specific rules can be found at the following link.

<http://www.dhs.state.or.us/admin/hr/safety/docs/goodsam.htm>

NECA/IBEW Local 48 in the News

Daily Journal of Commerce
“DJC honors top projects”
April 26, 2008

Columbian.com
“Trade unions graduate class of electricians”
April 30, 2008

Daily Journal of Commerce
“Girls spend day learning about trades”
May 2, 2008

Daily Journal of Commerce
“Trades council celebrates 100 years”
May 13, 2008

Portland Business Journal
“The surging demand for green: training to stay ahead”
June 6, 2008

If you're working on a high profile project, organizing a volunteer effort, or have a story idea that highlights the standards of excellence NECA/IBEW Local 48 exhibits on and off the job, contact Sarah Hammer at hammer@pacwestcom.com and share your thoughts. Maybe you'll be the next NECA/IBEW Local 48 member featured in the local press.



How do you engage with your community?

The Switch is more than just a newsletter; it's a conversation. In this issue's "The Wire" we want to hear about your philanthropic efforts. Maybe you're a Big Brother or Big Sister, volunteer at the local soup kitchen or take advantage of all the IBEW Local 48 volunteer opportunities available. We're always looking for

journeymen and contractors to highlight in the local press. Email Sarah at hammer@pacwestcom.com and tell us about your involvement. Everyone we hear from will receive one of the new NECA/IBEW Local 48 Going Green t-shirts.

Become connected to NECA/IBEW Local 48's MySpace page

Now is the time to become "friends" with NECA/IBEW 48. Bump your friend count up by becoming part of NECA/IBEW Local 48's MySpace friend network. It's simple - send a friend request to <http://www.myspace.com/necaibew48>. You can check out news updates, information about upcoming events and get a sneak peek at the new advertising campaign. Keep your eyes out for bulletins recruiting volunteers for everything from helping out at promotional events to modeling for a NECA/IBEW Local 48 photo shoot. If you have any friends in the trade or friends who might be interested in becoming electrical apprentices, encourage them to become part of NECA/IBEW Local 48's network.



Join our Green Team and Win a \$100 Gift Certificate



Demonstrate your dedication to renewable energy by sporting the new NECA/IBEW Local 48 going green logo on your vehicle. We'll be hunting around town for cars and trucks sporting the new decal. Each month we will randomly select one lucky winner to receive a \$100 gift card to Joes outdoors store. Check NECAIBEW48.com regularly to see if you've been selected. Pick up a sticker from the union hall or your employer.

Being part of the Green Team can be more than sporting a sticker on your vehicle - you can sign up on NECAIBEW48.com for frequent updates and relevant industry news relating to sustainability. The Green Team is the newest feature on the continuously expanding partnership Web site. As the database of registered users grows, outbound communications will be tailored to the different target audiences including general contractors, architects, developers and other industry professionals.

Remember - in the Green Building section of the Web site, you can download a list of residential energy saving tips to post around your shop or on your refrigerator at home to encourage yourself and others to think green. Together, NECA/IBEW Local 48 is making a difference.

Continued from P1

If you are interested in keeping the legacy alive, participate in this year's B.U.L.L. Session. Join NECA/IBEW Local 48, along with other title sponsors Cadillac and Union Bank of California, on September 8 at the Oregon Convention Center for the dinner and auction and September 9 for the golf tournament at Pumpkin Ridge Golf Course. Call 503-644-7670 to register to help make this year one of the B.U.L.L. Session's most successful.

The tournament inside the tournament

The B.U.L.L. Session is excited to announce the golf tournament is now part of the acclaimed Cadillac Invitational. Golfers at this year's tournament will have a chance to win a trip to Ponte Vedra Beach, Florida to play in the Cadillac Challenge Championship held at TPC Sawgrass in January. The Cadillac Invitational is a four-day 72-hole tournament conducted over the famed Stadium Course at TPC Sawgrass, the TPC Valley Course and Sawgrass Country Club.



www.necaibew48.com